

J.P. Morgan Markets Sales Case Competition

William Liu

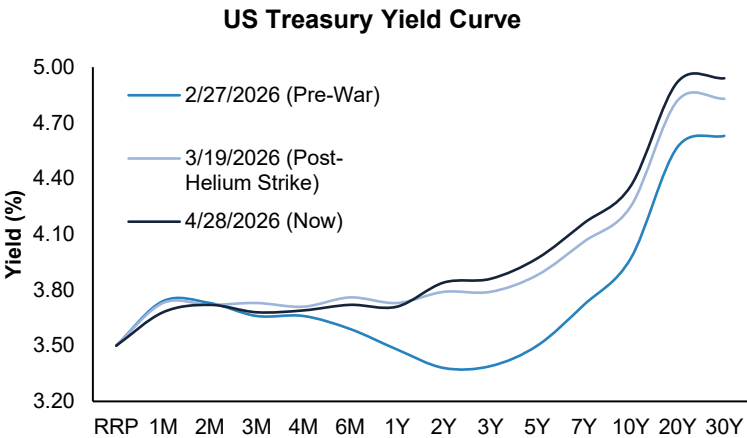
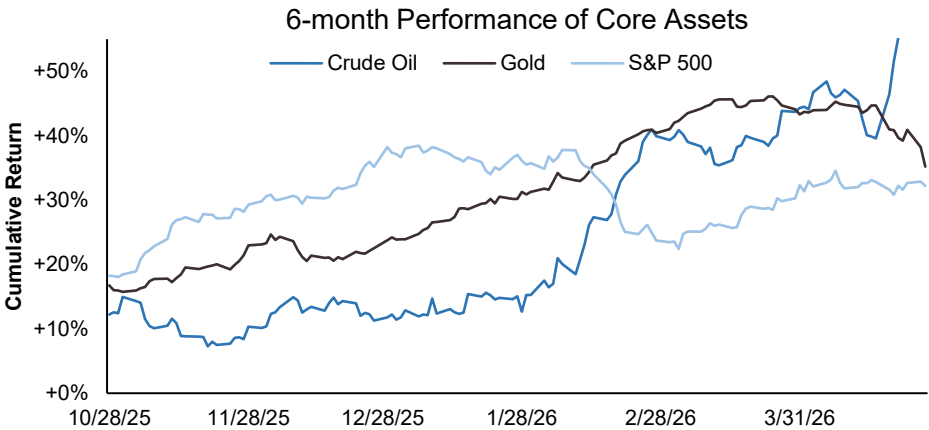
Proposal as of 20th April

J.P.Morgan

Macro Overview

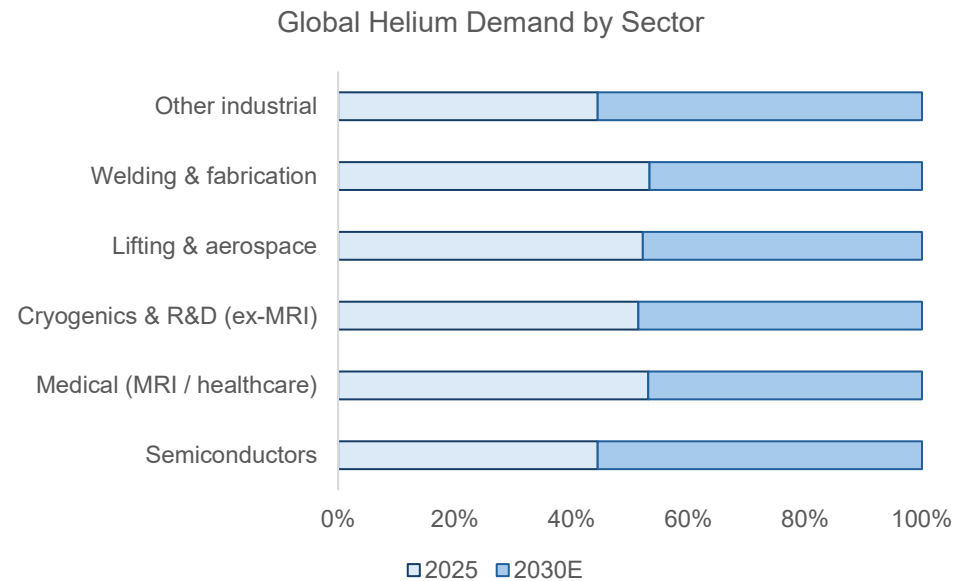
Geopolitical shock has reset short- and long-term inflation expectations alongside a structural supply shock to critical industrial inputs

Thematic 1: Bond market pricing fiscal dominance



- UMich 1Y inflation expectations: 3.4% to 4.8% (+140bps)
- UMich 5Y inflation expectations: 3.2% to 3.4%
- Fed easing bets collapsed: 2 cuts to 1 cut priced for 2026, potential for token hike

Thematic 2: Supply shock meets structural demand



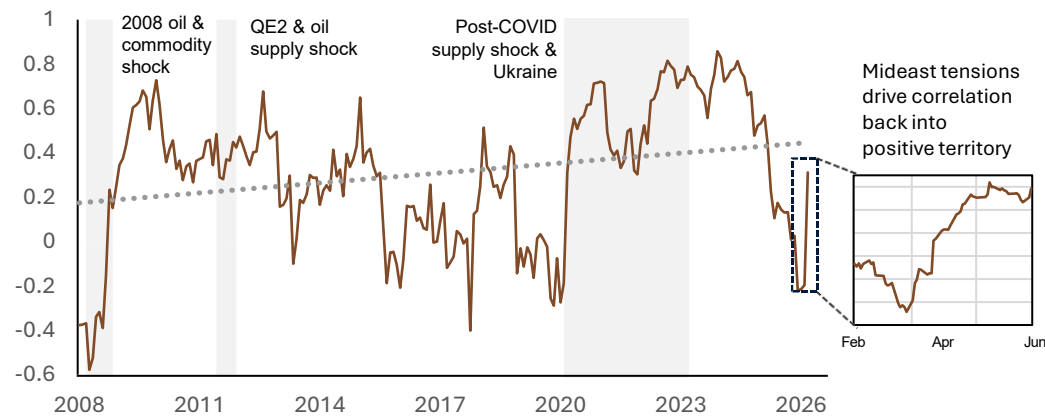
- ~1/3 of world helium supply offline post-conflict
- Semis are the largest single helium consumer; share of demand expanding through 2030E
- AI capex driving WFE sales toward ~\$160B by 2027E; input bottleneck arrives at peak demand

Fixed Income Trade Rationale: Long Brookmont ILS ETF

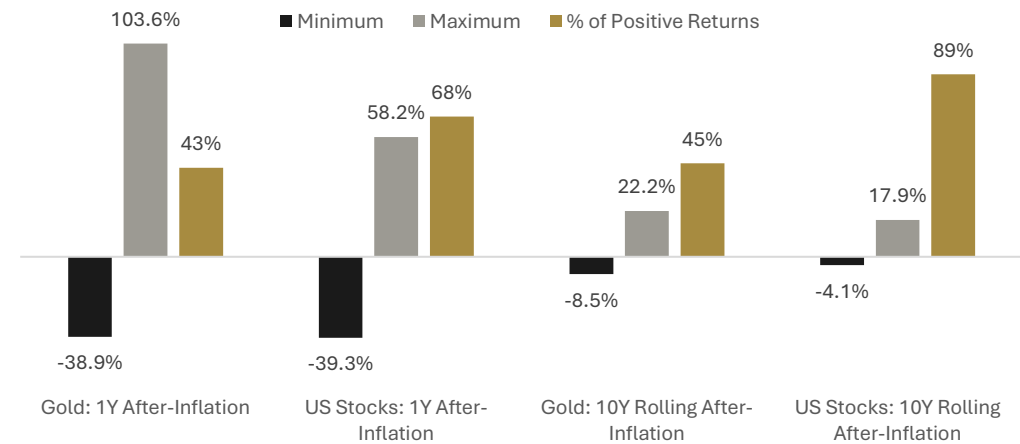
Fiscal dominance weakens traditional diversification leaving room for alternatives

1-year rolling average SPY vs Global Aggregate Bonds

Traditional diversification (60/40) increasingly under strain as secular drift toward positive correlation since the GFC

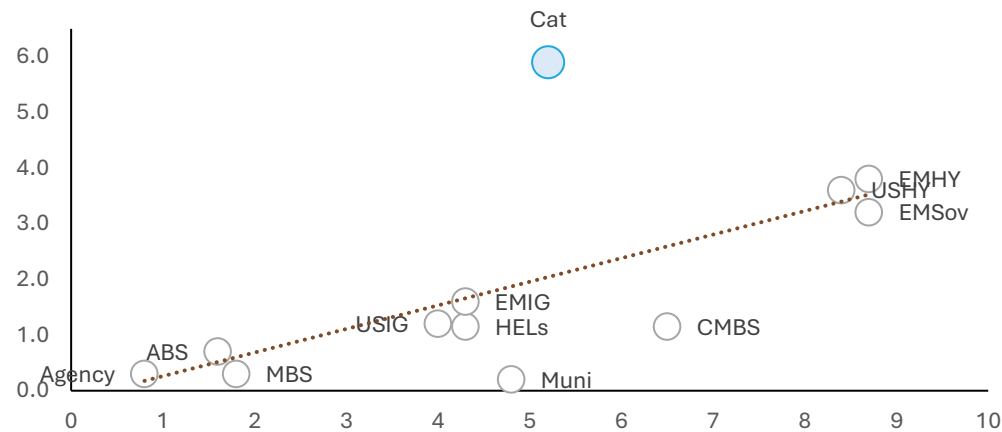


Gold Historical Performance



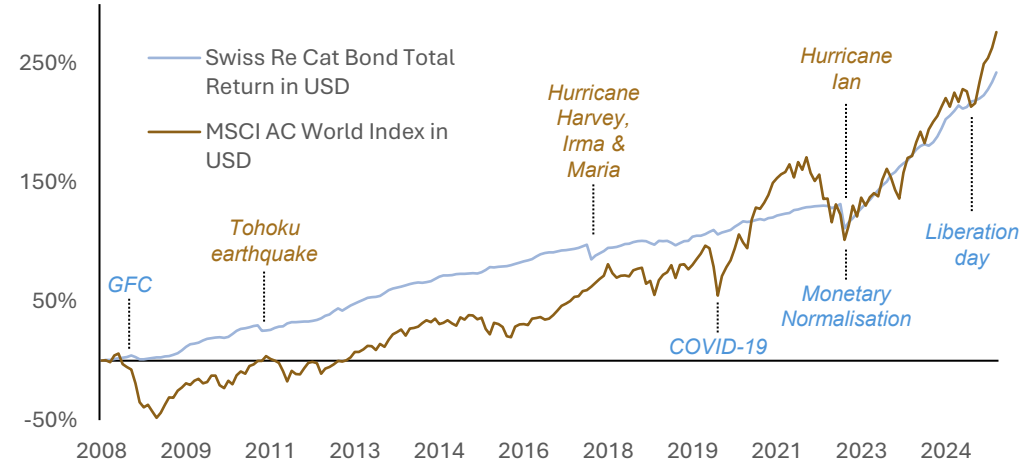
Annualised spread total return (%) against annualized volatility (%)

A “spread” asset class with a superior risk/reward profile, Cat Bonds with strong risk-adjusted total and spread returns across market cycles.



Catastrophe bond historical performance against MSCI AC World Index

Cat Bonds have been tested by major natural catastrophes and market downturns; demonstrated lower drawdowns, faster recoveries in time of stress



Fixed Income Trade Details: Long Brookmont ILS ETF

Trade mechanics and products thoroughly considered to ensure robust execution and risk control

Trade Overview

I Client	Family Office
II Horizon	9 months
III Target Yield	6.38% (3 quarter dividends + spread net fees)
IV Stop Loss	\$17.83 (10% below entry price)
V Update	\$19.78

ILS ETF Product Details

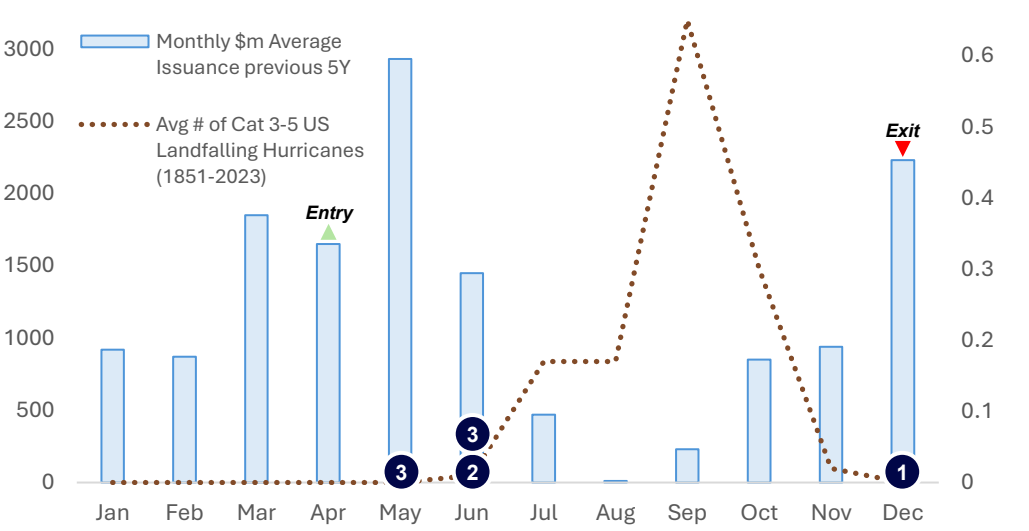
Ticker	NYSEARCA: ILS
Description	Catastrophe Bond ETF
Distributions	Quarterly; Q1 Dividend: \$0.4023 (~8.15% Annualised)
Entry Price	\$19.81
Additional Considerations	Liquidity

Asset Class	Annualised Return (%)	Volatility / Std Dev (%)	Sharpe Ratio	Max Monthly Drawdown (%)
Cat Bonds	5.59%	3.98%	1.25	-8.75%
Equities (MSCI World)	6.02%	16.78%	0.32	-18.93%
Corporate Bonds (BCBI)	2.54%	7.47%	0.26	-8.25%
Treasury Bonds	0.96%	6.89%	0.05	-5.84%

Catalysts and Risks

CATALYSTS	1	Atlantic risk burn-off: Benign season drives spread tightening
	2	Reinsurance renewals: Data confirms normalising soft market
	3	FOMC decision / Sticky CPI: Delayed cuts and sticky inflation keep bond-equity correlation and yields high
RISKS	1	Major Catastrophe: Could trigger principal losses
	2	Aggressive Fed pivot: Aggressive Fed pivot: rapid rate cuts pull money-market yields lower and compress ILS carry advantage.

Trade Entry Target

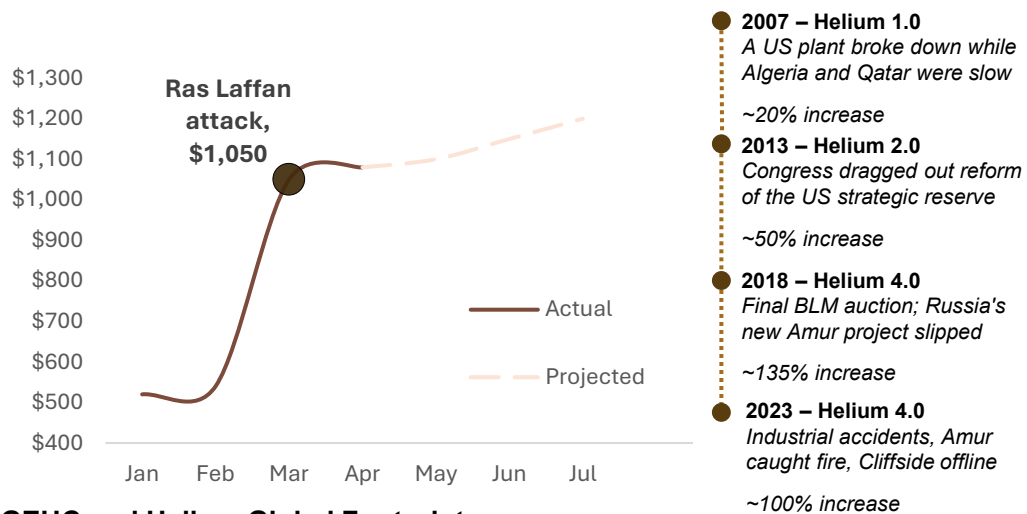


[1] Swiss Re Capital Markets, Global Cat Bond Performance Index (2026), [2] MSCI ACWI total return index (2026), [3] Artemis.bm catastrophe bond market data (2026), [4] Brookmont Capital Management, ILS ETF prospectus & fact sheet (2026)

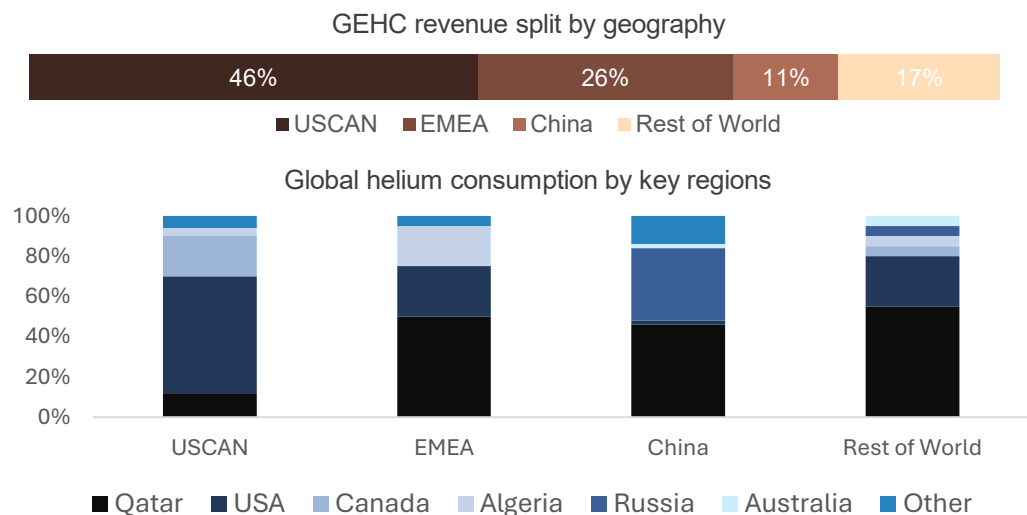
Equity Trade Rationale: Short GE Healthcare

Helium shock exposes hidden fragility in medtech

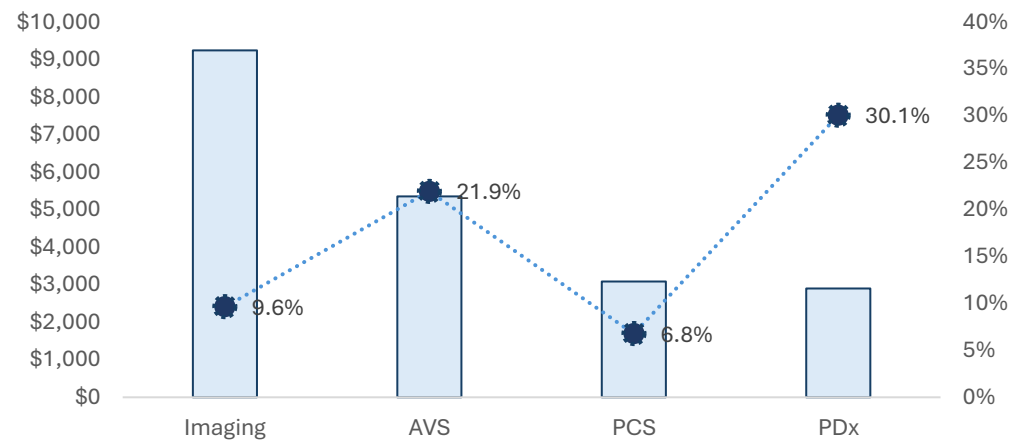
Helium spot price (\$/Mcf)



GEHC and Helium Global Footprint



GEHC revenue split and EBIT margin by segment



Comparison of low-helium platforms

	GEHC	Philips	Siemens
Low-helium platform			
Helium volume	<1L / sealed	~7L / sealed	~0.7L / sealed
Product-specific installed base	Not disclosed	~2,000+	Not disclosed
Commercial proof	Weak	Strongest	Strong technology, less disclosed install data
Key Takeaway	New product, limited proof	Most proven	Broad platform, but install data not clean

Equities Trade Details: Short GE Healthcare

Trade mechanics and products thoroughly considered to ensure robust execution and risk control

Trade Overview

I Client	Long/Short Hedge Fund
II Horizon	6 months
III Target Price	\$64.80
IV Stop Loss	\$78.10 (~5% below entry)
V Update	\$70.48

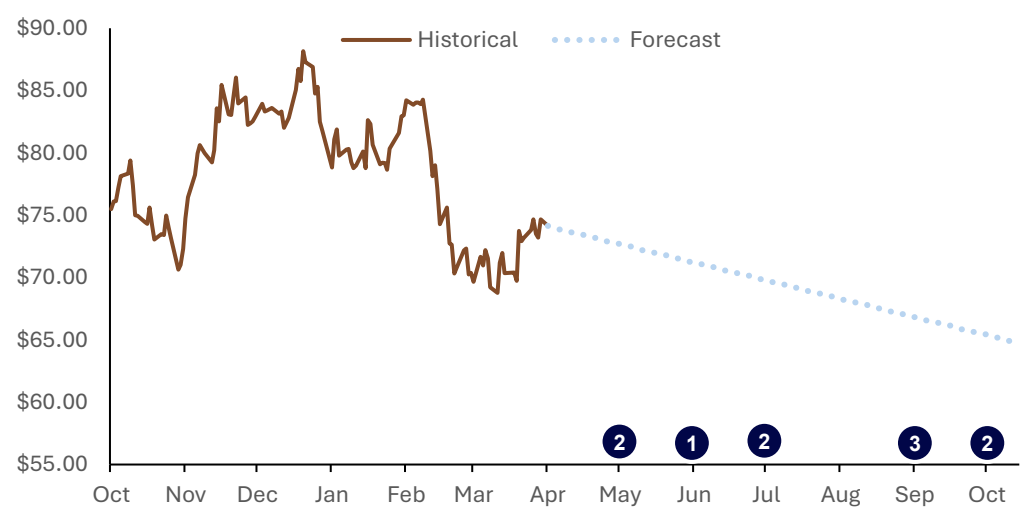
ILS ETF Product Details

Mechanism	Cash equity short via JPM prime-broker stock borrow
Ticker	NASDAQ: GEHC
Description	NASDAQ Share
Entry Price	\$74.38
Maintenance Margin	30% of position market value
Entry Margin	150% -100%
Contract Size	100 shares per lot
Additional Considerations	Liquidity, settlement, MTM , use of short-sale proceeds

Catalysts and Risks

CATALYSTS	1	AI helium restock: semi / datacenter buyers increase demand
	2	Q1 to Q3 Earnings: guidance on cost exposes margin squeeze
	3	Middle East conflict persists: Qatar / Hormuz disruption extends helium and freight tightness throughout 2025
RISKS	1	China rebound offsets helium: Stronger orders/stimulus outweigh input-cost concerns.
	2	Rapid helium restart: Ras Laffan resumes production ahead of schedule

Trade Entry and Exit Timeline



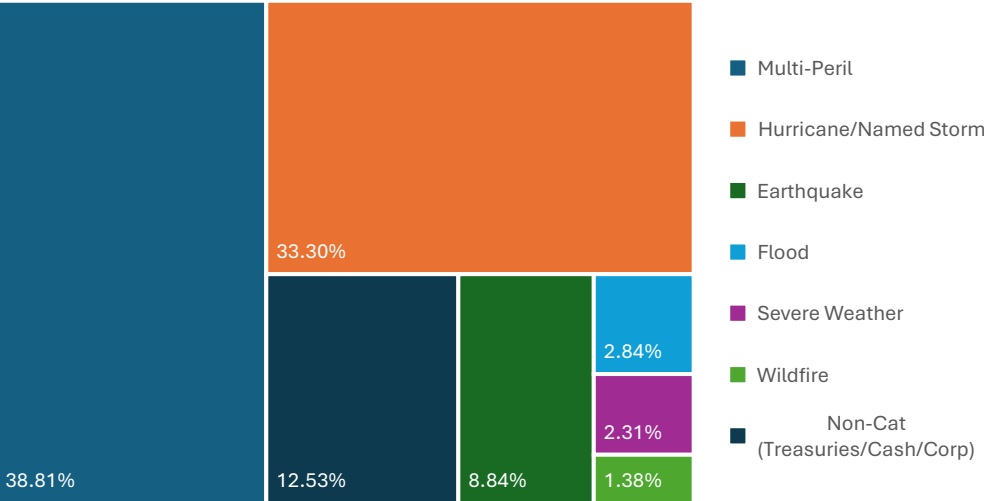
[1] GE HealthCare Form 10-K (FY2024) and quarterly filings, [2] Bloomberg (2026), [3] Company investor presentations (2025-2026), [4] FactSet consensus estimates (2026)

Appendix

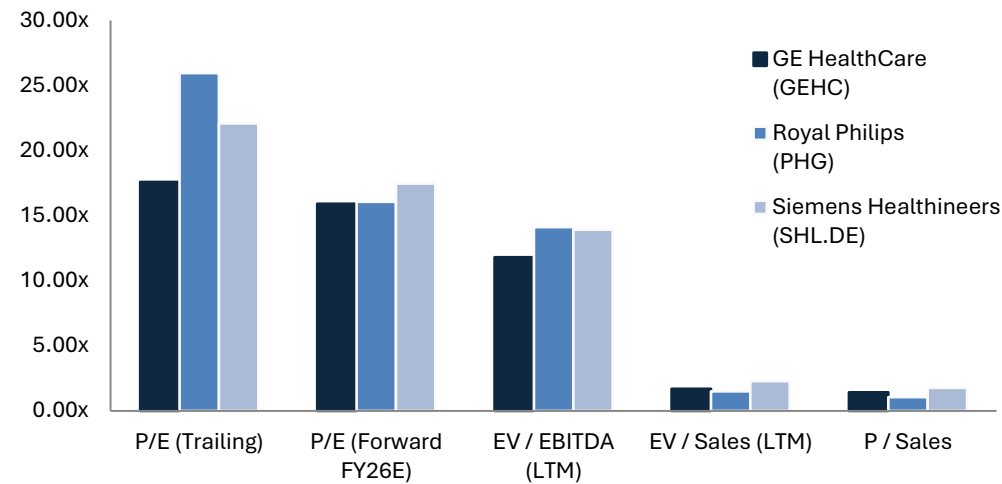
Extended trade information and supporting data

Additional Product Considerations

Catastrophe Bond Additional Information



GEHC vs Competitors



Catastrophe Bond Structure

